

SHARON NG

(917) 287 1361 | sharonlmng@gmail.com | [in/localbutglobal](https://www.linkedin.com/in/localbutglobal) | San Francisco, CA

EXECUTIVE LEADERSHIP | COMMUNITY ENGAGEMENT THOUGHT LEADER EXPERIENTIAL PROGRAMMING & COMMUNITY PARTNERSHIP DEVELOPMENT

Visionary and entrepreneurial heart-centered leader with proven success advancing experiential programs and fostering inclusive learning environments. Expert in building strategic partnerships, cultivating cross-cultural relationships, and supporting DEIJB initiatives. Demonstrated excellence directing after-school and camp programs, developing impactful community stewardship and experiential learning programs. Facilitating leadership development for BIPOC directors, and partnering with school boards and leadership teams. Combines entrepreneurial creativity with participant-centered approaches to drive culturally competent programming and guide organizations through meaningful change.

SKILLS & EXPERTISE

Leadership & Collaboration: Team Leadership | Community Engagement | Partnership Development | Problem Solving

Program & Training Development: Cultural Competency | Mentorship | Financial Literacy Workshop Facilitation | Coaching for Change | Program Management & Improvement | Facilitating School-Wide Affinity Groups | Youth Service-Learning and Community Stewardship | Restorative Practice

Operations & Strategy: Partnerships | Budget Management | Financial Forecasting | Event Management | Critical Thinking

LEADERSHIP PROFESSIONAL EXPERIENCE

DIRECTOR OF COMMUNITY ENGAGEMENT | The Children's Day School | July 2023 - Present

- Collaborate with administrators and department heads on development of DEIJB pedagogical practices and curriculum.
- Lead on workplace-supported onsite and events, setting the vision, strategy, and standards in-person gatherings and in-office events.
- Design and implement event frameworks, playbooks, and guidelines for planning and executing onsite, leadership gatherings, and company-wide events held in-office.
- Designed and launched a Middle School student affinity group program, engaging 80% of students in youth organizing, civic engagement, and experiential learning, with expansion into Lower School and Family Association led groups
- Spearheaded school-wide JEDI initiatives, collaborating with faculty and staff to integrate social justice themes into curriculum and extracurricular activities, including youth forums, assemblies, capstone courses, and town hall discussions.
- Established a data-driven climate and culture, collecting and analyzing feedback from 300+ students and staff to guide continuous improvement in diversity, equity, and inclusion efforts through pulse surveys and belonging dashboard process
- Developed and facilitated 15+ parent education events annually, including Community Conversations and speaker series
- Collaborating with Division Directors and stakeholders across campus to recruit, train and support 15+ faculty members as affinity group liaisons, ensuring equity-driven student support
- Co-led with MS Division Head the implementation of supportive student behavior management using restorative practices and launched weekly Breaking Bread lunch program with student council
- Maintain strategic communication to the CDS community via weekly community newsletter and calendar called the Coop
- Collaborate on MS Capstone experience development and lead on annual MS fundraiser Soup for Change
- Partnered with the Enrollment and Advancement teams to enhance community outreach, contributing to a 10% increase in mission-aligned student applications and 20% boost in donor engagement for JEDI-related initiatives.
- Development and teaching of Financial Literacy Elective for 7th and 8th Grade

DIRECTOR OF SPECIAL PROGRAMS | The San Francisco School | August 2019 - July 2023

- Lead implementation of the School's Auxiliary Programs With both short and long-term vision
- Manage operations including scheduling, space coordination, staffing, and communications
- Hire, train, manage, and support auxiliary program staff team of twelve across divisions maintaining program continuity between day programs and auxiliary offerings
- Oversee student and family affinity groups and led development of annual multicultural celebrations
- Developed and led MS Affinity Day, AAPI Middle School Affinity, and AAPI Staff Infinity Groups.
- Led *Minds of All Kinds* for neurodiverse students and families, co-led Spring 2023 Pecha Kucha storytelling event, and spearheaded SFS Week of Service that engaged 200+ participants in 2022.
- Designed and implemented 6+ MS community engagement projects with meaningful learning and action goals, building sustainable partnerships with local nonprofits and community organizations.
- Developed an 8th-grade internship program connecting students with alumni, community leaders, and industry mentors.

- Managed \$400K afterschool and summer camp budget while overseeing enrollment and billing of multicultural programming for 150+ students Summer Together partnership with DCYF
- Developed and oversaw the SFS Leaders in Training Program (LIT) for middle schoolers

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FOUNDER | Colorful Us | Freelance | San Francisco, CA / Brooklyn, NY | August 2011 - Present

- Founded and led a membership network connecting out-of-school-time educators and families to global education resources.
- Taught financial literacy workshops, empowering students with budgeting strategies and economic decision-making skills.
- Advised families on Pre-K to high school placements, specializing in dual-language middle schools.
- Expanded AuPairCare's reach by implementing growth strategies, managing a portfolio of 50+ families, and leading interns in event planning, marketing, and recruitment.
- Drove national expansion for Bilingual Birdies, securing partnerships with 40+ daycares and preschools.
- Launched and managed Avenues: The World School's inaugural extended day program, overseeing a \$300K budget, developing the "playlab" brand, and directing a 20-person team.
- Spearheaded community-building events such as the Bring Your Own Big Wheel fundraiser and The Great Big Clean and Green yard sale, raising \$2,500+ for Potrero Kids Preschool.

ADDITIONAL MANAGEMENT PROFESSIONAL EXPERIENCE

ADJUNCT FACULTY | Rise for Racial Justice Center at the University of San Francisco | | San Francisco, CA | 2022 - Present

- Designed and delivered coursework on racial justice, equity, and social change to 100+ students, fostering critical thinking and advocacy skills.
- Facilitated 20+ workshops and discussions, engaging students in experiential learning and deepening their understanding of systemic racism and advocacy strategies.
- Teach *Community of Reflective Practice & How to Facilitate Racially Just Spaces* course.

DIRECTOR, EXTENDED DAY PROGRAMS | AVENUES: The World School | NEW YORK, NY | 2010 - 2013

- Managed a program budget of over \$200K while providing leadership and facilitating the design and implementation of afterschool activities for preschool - 8th grades.
- Directed 20 program staff and 50 vendors that created engaging, developmentally appropriate educational enrichment curriculum in after-school and summer camp settings.
- Administered program budget of \$200K for after-school, \$150K for summer camp, and \$100K for auxiliary activities.

AREA DIRECTOR | Lango Brooklyn & Lower Manhattan | New York, NY | 2007 - 2010

- Launched Lango, a children's foreign language franchise in New York, overseeing all aspects of operations, business development, marketing, and branding for 40+ public and private schools across Brooklyn and Lower Manhattan.
- Registered and retained 1,000+ students over a 3-year period, driving a 30% year-over-year growth in student enrollment.
- Planned and executed 100+ community events, including language workshops and cultural festivals, engaging over 2,000 families and increasing local brand awareness by 40%.
- Managed and mentored a team of 20 part-time language teachers, developing training programs that improved teaching effectiveness and increased student satisfaction ratings by 25%.
- Developed and implemented marketing strategies that led to a 50% increase in enrollment inquiries and a 20% conversion rate across targeted schools and districts.

SELECT COMMUNITY ENGAGEMENT EXPERIENCE

PARTNERSHIP CHAIR, BIG BROTHERS BIG SISTERS BAY | 2022 - Present

PROGRAMMING CHAIR, 2025 REGIONAL CONFERENCE CHAIR | POCIS Board of Directors | 2022 - Present

BOARD OF DIRECTORS & EVENTS CHAIR | Portola Neighborhood Association | 2020 - 2023

BOARD OF DIRECTORS | The Mosaic Project | 2019 - Present

EDUCATION

Master of Public Administration (MPA) Management NYU | Wagner School for Public Service | New York, NY

Bachelor of General Arts (B.A.) University of British Columbia | B.C., Canada